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VERTICAL VET AND TITAN GROUP FORM STRATEGIC PARTNERSHIP PROVIDING VETERINARY PRACTICE MEMBERS WITH ONGOING COMPLIANCE SOLUTIONS

New And Existing Vertical Vet Members Can Now Access TITAN's Suite of Security And Compliance Services At Exclusive "Members-Only" Rates

NEW YORK, NY – September 12, 2018: TITAN Group and Vertical Vet are pleased to announce a strategic partnership whereby TITAN's DEA controlled substances compliance solutions are now available to new and existing Vertical Vet members. The Vertical Vet/TITAN partnership seeks to help veterinary practices of all sizes, operate more efficiently and securely through exclusive access to TITAN's suite of services designed to reduce risk, remediate issues and educate personnel on how to prepare for DEA audits and inspections as well as prevent and detect internal and external drug diversion activity.

"Our goal is to provide the veterinary industry with proactive controlled substances compliance solutions that are easy to implement and sustain long-term," notes **TITAN Founder and CEO, Jack Teitelman**.

With over three decades of experience in DEA compliance, state regulatory compliance and drug-related criminal investigations, TITAN's team of experts are trained to help practices reduce risk and shine a light on vulnerabilities. TITAN's compliance solutions have been implemented into numerous healthcare facilities; ranging from private practices and large medical centers to pharmacies and supply chain distribution.

"Every veterinary practice handling controlled substances is at risk for non-compliance," says TITAN Founder and CEO, Jack Teitelman. "Inadequate security and failure to prevent drug diversion can cost a practice in lost inventory, damage to reputation, and potential physical harm to staff and patients. In the current world of widespread opioid abuse, both internal and external drug diversion threats are continuing to increase. Sadly, many unsuspecting practices remain in the dark until their drugs are stolen or missing."

Founded by a group of industry veterans who wanted to level the playing field and give a voice to independent veterinary practices, [Vertical Vet](#) is a global provider of health care products and services that seek to help practices measurably reduce the total cost of ownership. The organization aligns members with products, services, savings, and educational programs to help veterinary practices optimize growth potential. The core of the Vertical Vet membership offering is a comprehensive analytics dashboard that provides members with the necessary insights to take charge of their business. From startups to established practices, Vertical Vet provides members with the ability to lower operational costs and generate sustainable growth. Vertical Vet membership benefits include:

- **Cost-Savings:** guaranteed best pricing for the purchase of drugs and supplies
- **Proprietary Analytics:** data mining and practice analytics for improved quality of care, service and profitability
- **Education:** educational resources, including webinars, workshops, live stream events and training
- **The Summit:** Industry events and networking opportunities
- **Lab Negotiations:** optimize reference lab fees for individual member practices
- **Pricing Strategies:** methodologies to maximize margins and maintain client compliance
- **Marketing Tools:** proprietary marketing tools to increase client retention and new client acquisition

“By providing members with access to the necessary tools and resources to help veterinary professionals protect and better understand their business, our members can optimize success,” states Vertical Vet Executive Director of Education, [Dr. Ernie Ward](#). “Through our partnership with TITAN Group, we hope to jumpstart a greater emphasis on controlled substance compliance throughout the veterinary community.”

In addition to saving on veterinary equipment and medications, the Vertical Vet/TITAN partnership will enhance member benefits with exclusive, “members-only” discounts on DEA Risk Inspections and Audits. Access to educational resources including webinars, , industry-accredited CLE courses and compliance training modules are also available under the partnership umbrella.

“Working with Vertical Vet, we are now providing controlled substance compliance solutions to veterinary practices that have been impacted by issues ranging from drug diversion to excessive penalties and fines for non-compliance”, says former DEA Special Agent and TITAN Group Vice President of Operations, Andy Eiseman. “We look forward to working with Vertical Vet by helping members ‘TITAN UP’ on security and compliance.”

Veterinary professionals will have the opportunity to meet with TITAN’s team of experts live in **Booth #30** during the [2018 VHMA Annual Conference](#) in Baltimore, MD, October 18-20, 2018. On Friday October 19th, conference attendees also have the chance to attend TITAN’s presentation on *How To Survive A DEA Audit*, during the 2:45 – 4:15pm education sessions. To obtain conference passes via online registration, [click here](#).

“We believe that by giving members access to much-needed compliance services, education and training, we can help practices reduce risk by teaching veterinary professionals how to detect existing issues and prevent new ones from arising,” states [Vertical Vet co-founder and President, John Wagoner](#).

As an added benefit, Vertical Vet is offering [free trial](#) memberships to qualified veterinary practices now through the end of 2018. For additional information, visit www.verticalvet.com.

ABOUT TITAN GROUP:

Founded by retired DEA Supervisory Special Agent, Jack Teitelman, [TITAN Group](#) is a full-service regulatory compliance, drug security and anti-diversion solutions provider. TITAN’s team of experts service veterinary practices, clinics, and other healthcare clients using more than three decades of law enforcement, security and private industry experience. TITAN’s services are designed to identify and mitigate risks via improved physical security, staff education, recordkeeping audits, and operational assessments. For additional information, visit www.titangroupdea.com.

ABOUT VERTICAL VET®:

Traditional group purchasing organizations primarily focus on supplier discounts. In addition to delivering savings, [Vertical Vet](#) is equally focused on maximizing top line growth of all participating practices. Vertical Vet provides the data needed to assess practice performance, the resources necessary to permit implementation and the ability to capture missed opportunities to create sustained practice growth. For additional information, visit www.verticalvet.com.

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